

KC Sosa

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www.heyitskc.com

385-237-7515

Kid Cudi, Kline Calvin, Kent Clark, Korbin Clue, KC jr, Kurt Cobain, Kevin Costner,
Sammy Sosa, and my personal favorite Kiminey Cricket.
Although many have dubbed me with these names, they are not mine.
Keep them in your back pocket after you hire me.

EDUCATION

BRIGHAM YOUNG UNIVERSITY

Advertising - Content Creator | Bachelors Degree
Mandarin Chinese | Minor
Family Studies | Minor

EXPERIENCE

SENIOR CREATIVE COPYWRITER • COPYWRITER • Jr. COPYWRITER BONCOM - SALT LAKE CITY [2019 - Present]

- Pitch creative concepts and strategic ideas to clients and new business—
- Research consumer insights, pull analytics, and tell compelling stories—
- Concept, write, and produce local, national, and international campaigns—
- Launch traditional, non-traditional, and social-first campaigns—
- Write stupid one liners that get stuck in peoples heads—
- Manage and mentor interns—

HEAD OF MARKETING

CELTIC FC - AMERICAN FORK, UT [2021 - 2022]

- Built a social media strategy - previously nonexistent—
- Created a paid media plan, that doubled sales and social media following—

PRODUCTION INTERN

DONER - DETROIT, MI [2018 - 2019]

- Concepted creative campaigns—
- Wrote copy for social campaigns—
- Was featured as a top performer—
- 10+ coffee runs per week—

DIRECTOR / PRODUCER

CAPTILIFE FILMS - SALT LAKE CITY, UT [2015 - 2020]

- Work with clients to develop concepts that resonate with audiences—
- Produced, filmed, and edited award-winning work—

TLDR

FILM FESTIVAL EDITOR

2ND PLACE — 2019

I SAW THE HOSTS OF THE DEAD

MARKETING BEHAVIORIST

Certificate — 2022

BONCOM

MAIP AWARD

RECIPIENT — 2018

THE 4 A'S FOUNDATION

CREATIVE MEGAMACHINE COURSE

Certificate — 2023

JASON BAGLEY

SUICIDE PREVENTION AMBASSADOR

Certificate — 2021

LIVE ON UTAH